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| **Theory** | **Theory Definition** |  | **Levels** |
| Behavioral Ecological Model http://cbeachsdsu.com/portfolio-item/bems-model/ | The behavioral ecological model is an extension of a traditional ecological model, with the infusion of concepts from applied behavioral analysis. Terms such as “hierarchical” and “cascading contingencies” showcase the model, which is best exemplified in the California Tobacco Control Program. |  |  |
|  |  |  | Individiual |
| "The levels have to do with the Bi-directional influence: Individual, local network, community contingency, and societal contingencies" |  |  | Local network |
|  |  |  | community contingency |
|  |  |  | societal contingency |
|  |  |  |  |
|  |  |  | heirarchal/cascading contingency |
|  |  |  |  |